WADCO NEWS

WHITING & DAVIS CO. — THE HOME OF MESH BAGS

"The Paper" connecting all Whiting & Davis interests.

Volume 3 | Plainville, Mass., November 2, 1922 | Number 22

This Picture Shows the Beautiful Interior of the JOHN WANAMAKER STORE, Philadelphia, Pa., also the Jewelry Dept. where W. & D. Mesh Bags are Prominently Displayed in Handsome Cases.
This truly wonderful store employs 6000 people.

If You Were a Little Gir'.

What Christmas '22 May Mean to Many Tiny Tots

Suppose you were a little girl and on Christmas morn you slid noiselessly out of bed, tiptoed softly to the room where Santa Claus had been so busy the eve before, and pulled from its stocking hiding place a gleaming, silken-textured mesh bag, just the size and style and everything that proclaimed it to be for a little girl like you—made just like mother's, but all your very own. Wouldn't dolls and dishes, baby carriages and books be forgotten as you fondled the glittering gem that marked, perhaps, your first step towards a "grown-up-lady"?

Well, that's just what Santa Claus has ordered from the Whiting & Davis Co., Plainville, Norfolk Co., Mass. for Christmas, 1922. A mesh bag for tiny tots! And made for *all* little girls. Bags in sterling and gold for those fortunate misses whose fathers have lost their hair and digestions getting rich. And for other little girls whose fathers voted for Bryan and the full dinner pail, bags of plated mesh that cost less, but are just as dear to the diminutive damsels.

Of course Santa Claus placed his order long ago with very exacting

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"My Rosary"

Whiting Chain Co. Adds Notable Novelty to Its Line

Jewelry novelties are likely to combine with the advantage of rapid and volume sale, the disadvantage of short-lived popularity.

An idea which the Whiting Chain Company has just announced is one of the few novelties ever marketed in the jewelry line lacking this disadvantage of transient popularity.

The idea is a rosary set—a dainty, diminutive mesh bag, round in shape, holding a set of prayer beads. The circular top of the bag is arranged as a coin container capable of holding three dimes. A ring in the chain handle makes for convenient carrying.

The rosary sets are made in sterling, green and white gold plate and silver plated finish; the entire set, bag and prayer beads, in these finishes. Both "Whiting" soldered or unsoldered meshes are used.

The beauty of the sets is not their least charm to every woman whose religion makes prayer beads an essential. The convenient, practical aspect is a decided asset. A rosary, alone, is frequently lost, and it is apt to be at best a difficult thing to carry.

With its safely enclosed beads, the rosary set, scarcely two inches in

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Bag Topics

Catalog & Broadside sent out.
Selling better Quality Bags.
Two more of them!
Up to Employees.

BY HARRY B. ROWAN

The new Whiting & Davis Mesh Bag catalogue upon which much time and money has been spent to enhance its appeal, is being sent out to the Trade.

* * *

Nine thousand copies of a Broadside are being sent out to the trade showing our National Advertising. General approval has been expressed for its artistic and sales compelling conception.

* * *

Soldered mesh bags are selling well. This may be ascribed to the demand for holiday presents. Then again, in the Fall season the better goods always sell. The new Tariff undoubtedly has also helped and has given more general employment.

* * *

Two more manufacturers of mesh have admitted their infringing on Basic patents held by the Whiting & Davis Co., and have come to an agreement.

* * *

Dick Berkeley and Sam Kenyon inspected the J. & P. Coats Recreation building and obtained much information that should be of value in the running of our new recreation building. Dick is in communication with several concerns relative to the way their recreation buildings are conducted. This is a subject the Wadco is pleased to receive suggestions on. In this way all may discuss the vital subject of administration and get their ideas across.

The present is a most opportune time for employees to get together to discuss ways and means of perfecting an organization to have charge of the new recreation building which is rapidly nearing completion. It is Mr. Whiting's wishes that the administration of the building shall rest in the hands of the employees.

He that cannot obey, cannot command.—Franklin.

Wadco News

PUBLISHED SEMI-MONTHLY
by Employees of Whiting & Davis Co.
Plainville, Mass.

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Dick Barton	Mesh Dept.
Ted Peterson	Stamp Dept.
Erwin Sylvia	Tool Dept.
Frank Brown	Bench Dept.

COMMERCIAL PRESS-PRINTERS

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instructions as to the way the new children's mesh bags must be made—the same careful workmanship, the same superior materials, the same regard for the Whiting & Davis *quality* traditions that have made our regular line of mesh bags everywhere famous.

And we have been working quietly away on Santa Claus's order until we were ready to tell the world that we have succeeded. We have. Samples sent to Holiday Headquarters—somewhere near the north Pole, we believe, (ask the Shipping Department) came back with "O. K. Santa Claus" and we speeded up production on what is probably, next to a doll that walks, the dearest gift ever devised for a little maid.

And because, of course, Santa Claus could never carry *all* the miniature mesh bags he will need to distribute, all over the wor'd, we have advertised them in all the trade papers so that dealers in every place where Santa gets his stocks will have them on hand. And, too, we've told about them in all the magazines that mothers and fathers read, ten million homes, forty million readers, so that they may get their orders to Santa Claus early for blue, or brown, or grey eyed little misses who will slide out of bed ever so early and so noiselessly on next Christmas morn, tiptoe softly to the room where Santa Claus has been so busy the eve before and pull from its stocking hiding place a gleaming, glittering silken-textured mesh bag—all her very own. Dolls and dishes and baby carriages and books will be as yesterday. And in those marvellous childish eyes, in that tense hug of her treasure to childish breast, many a father and mother will find the height of happiness of giving to those who appreciate most—their children.

The Wadco Ad Man.

Cont'd from Page 1 Col. 2

depth and an inch in diameter, swings gracefully, securely and conveniently from the finger, or it may be attached to or carried inside a mesh bag, vanity case or hand bag.

The practical nature of this "novelty" is best evidenced, however, by the exceptional demand which has developed for it since its introduction.

Several stores originally placing small orders have reordered in generous quantities, and one well known department store has reordered *three times in three weeks.*

Although classed as a jewelry novelty, the rosary set has rather much of the character of a neeessity, because of the religious character of the product. Prayer beads are a necessity to all devotees of the Catholic religion and this new safe and convenient method of carrying them will be deemed equally necessary by thousands of women and little girls.

Not only is immediate sale of "My Rosary" sets assured, but the idea has all the qualifications of enduring sales success.

The Wadco Ad Man.

Note: Look for the Ad Man's talk in each issue of the Wadco News. He will have something interesting to tell you.

B. S. Forbes says the greatest money making machinery in the world weighs only a few ounces, and thank the Lord it has been gifted to us all. It is the human brain. But like all machinery it has to be operated to yield results.

EDUCATION IN THE FIFTEENTH CENTURY

In the fifteenth century, one of the principal modes of education in use was for children to reside in the houses of Bishops and the Nobility, where they were instructed in learning in return for services rendered to their masters.

METAL PRICES—OCT. 24, 1922

Antimony, 6¾ to 7c.
Copper Electrolytic, Spot 13⅞ to 14c.
Lead, Spot $6.50 to $6.85.
Bar Silver, Domestic, 99¼c.
Bar Silver, Foreign, 67⅝c.
Tin, Spot 35⅜c.
Zinc, 7c.

John Killion is at home sick, suffering from a stomach disorder.

MANAGER COOK GIVES ADDRESS ON MESH BAG MANUFACTURE TO SHERBROOKE ROTARIANS.

Mr. Lawrence Cook, Canadian Branch Manager of Whiting & Davis Co., on October 17th, at the Magog House delivered an address before the Sherbrooke Canadian Rotarians on the manufacture of mesh bags, going into the details and passing out among those present, for examination, some of the latest styles including "Sunset" Bags. Among other things he said the Canadian Branch was started in May, 1914, to handle Canadian and export business. Export business falling off, the output has been confined entirely to the Dominion.

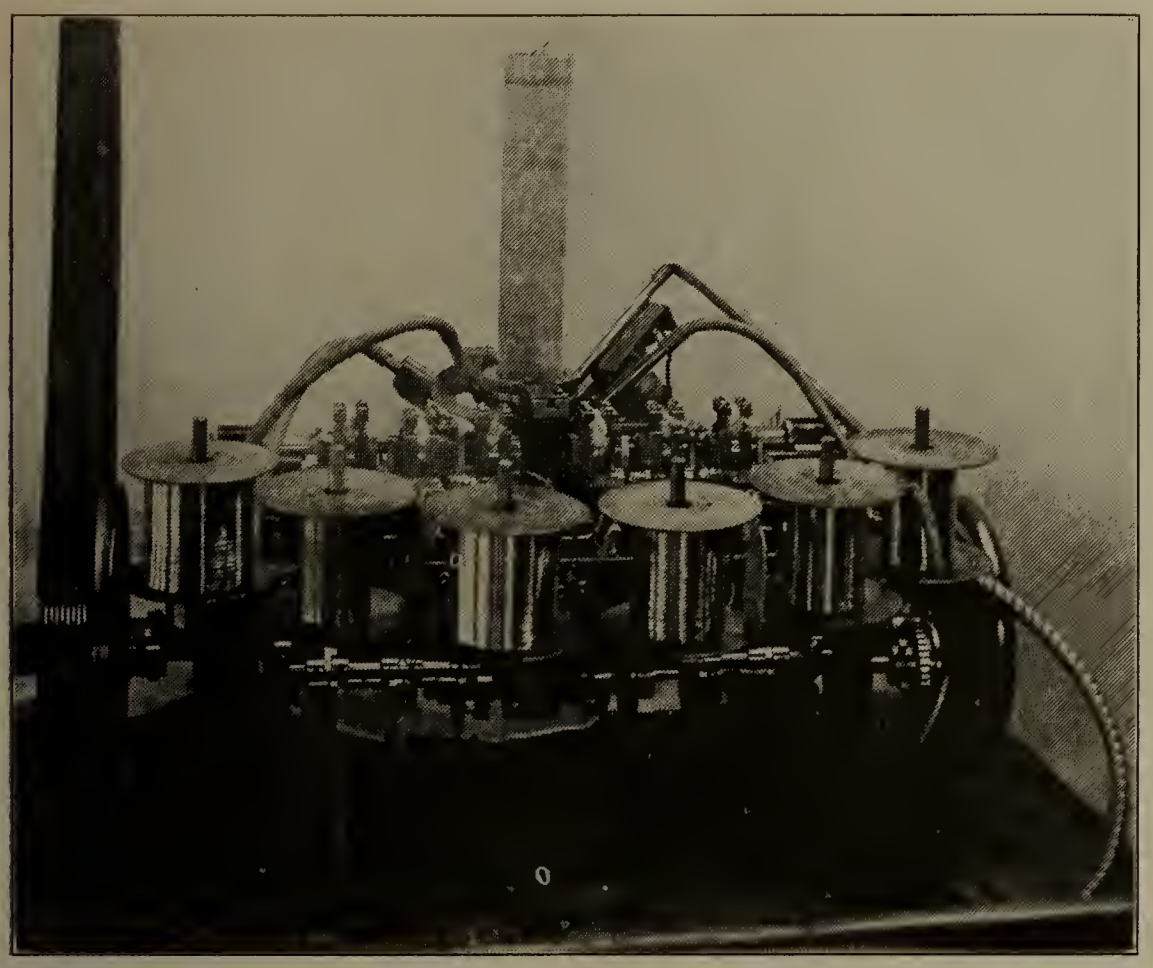
He told how the Branch was arranged and managed on the same plans and principle as the main factory. At the conclusion of his remarks Mr. Cook passed around samples of the local product showing different patterns and colors.

The "Sunset" bag of several colors attracted particular attention especially so when it was explained the colors were due to the wire being made of different material and alloys.

Mr. Cook was voted a hearty vote of thanks for his interesting address which enabled many Rotarians to obtain a further idea of the important manufactures which are being put up by concerns in the city of Sherbrooke.

We are pleased to show this picture of RUSSELL DOUGLAS MCMILLIAN son of Samuel McMillian, Colorer, Canadian Branch.

Cotton prices are jumping up, approximately $15.00 a bale since October 2nd. 23½c is quoted for December cotton. Increase is largely due to optimistic Dry Goods advices.



Showing New "Six Unit Mesh Machine" Used in Making "Sunset Mesh" Which Changes Automatically From One Color to Another.

DEPARTMENT STORE PEOPLE INTERESTED.

Mr. Charles A. Whiting was an invited guest and speaker at the Banquet of Exeeutives and Employees of the jewelry and kindred line departments of Filene's Department Store, Boston, on Tuesday evening, Oetober 24th. He gave an interesting talk for an hour on the manufacture and growth of the mesh bag industry.

There are reports of tampering with the suit ease belonging to our friend Victor. Rumor has it that,—Oh! we blush to say it—But—pajamas were eonspicuous by their absence.

Everett Davis spent Oet. 26th at the Red Men's Convention, Fall River. He went as a delegate from the loeal lodge.

A erowd of girls from the spiral department attended the masquerade danee Hallowe'en evening at the Town Hall.

Edith Hartman is undeeided in her ehoiee, whether it is to be a gentleman from Woonsocket or William M. Come Edith let us know, as we are interested, you know.

We have in the unsoldered Department a new eomer, Miss Graee Normand. She is one of our new eutters.

OURS IS STRICTLY AN AMATEUR TEAM

The Editor seems to think it would be in line to say something in this issue about football, and as I have no very good news as far as a winning team is coneerned, I'll tell you what we are up against in our next game and probably you may bear with us. The Taft Foot Ball Club is our next opponent. They have nine players out of the eleven that have up to this year signed professional contracts. This year they have signed up on Amateur eontraets, consequently haven't lost a game this season, but as the old saying goes, "Murder will out" and we have been on the receiving end, but they haven't finished the job yet. Where there is life there is hope.

J. Whittaker.

Louise MeKeon entertained the Plaeetso Club and office friends at a Hallowe'en Party on Tuesday evening. The eostumes oecasioned great merriment, and after unmasking a buffet luneh was served and dancing and games enjoyed.

Helen rather enjoyed a ride to Woonsocket the other night in a Hudson Limousine. Who is he Helen? Some elass, we'll say. Is it Scrubby?

HINTS TO HUNTERS

By Ted Peterson.

I have found that old hunters do not usually take my hints except with some such remark as "How-d'-ya-git-that-way?" or "Have you just got onto that?" or else burst out in loud, hoarse laughter, and leave the room.

"Hunting" signifies the art or proeedure of finding some one, body or thing, that is lost, strayed or stolen. At this time of the year most men who term themselves Hunters, are seouring the woods, marshes and fields in quest of the almost extinct wild life. There's one satisfaetion tho, the hunting gets better eaeh year as the game gets scarcer.

The first thing the amateur Hunter must do, is to buy himself a proper hunting outfit which consists roughly, of fire arms, explosives, cutlery, elothing and several other articles too numerous to mention, and a dog. The most essential tho, is a gun. There are several kinds of guns, Grease-guns, Squirt-guns, Pump-guns, Air-guns, Double-guns, Single-guns, Long-guns, Shot-guns, Good-guns, Bad-guns, Great-guns, Pop-guns and Son-a-guns. My advice is to get a shot-gun, 10 gauge (the state prohibits anything larger. or I'd suggest a 4 or 6 gauge) with 32 or 36 ineh barrels, weighing about 15 lbs. The reason for a piece of artillery this size, is, after you have toted it around all day and found nothing to shoot at, that when you wake up the next morning no one will have to tell you that you were hunting yesterday. Make sure you get a gun that fits you, drop, balance and feel. A good gun will last a hunter many years. I knew a man onee who had a gun for which he only paid $1.50, but which lasted his lifetime. The first time he fired it, it exploded and killed him. I have a $2.00 gun which was presented to me in 1906 and is still in good eondition. This is partly due to the care I have taken of it, and partly because I don't dare fire it.

(To be continued.)

Arthur Sherman of Wrentham has entered the unsoldered department to operate the new cutting machine for fringe.

Sam Harker and Al Larson found it necessary to visit the faetory nurse last week. Both had steel splinters in their eyes which were removed.

WHO BROKE THE CHAIR?

(R)uthless and carefree the party began
(E)veryone silent, silent as clams,
(T)hen all of a sudden and with a slight ring,
(A)n odd thing happened to the chair with a spring.

(A)nd all around, no one knew,
(B)ut whoever did it, must 'a' flew;
(R)eturning from passing the candy and cake,
(A)t last, a chair, now I can take.
(M)erey me, what did I break? but—
(S)ilence reigned and no one knew;
And the story goes on like Dan McGruc.

Hilda Kriegle has joined the Department A, circle of employees. She will work on samples and mesh development work.

PAINTERS ALL

Left to Right— Yvonne Guay, Valeda Precourt, Lillian Precourt and Gloria Precourt, of Painting Dept.

Suit clubs are popular in a certain department and one young lady in particular must always draw first money. Wonder who it is?

Otto Newhaus has been accused of throwing a cover over his machine when the girls come around to ask for a ride.

Elsie says she has received still another letter from her sailor boy who is heading Nor' Nor' East.

Lillian Bryden, rumor has it, is partial to Titian hair on males.

It was attempted, but not successful. Ask Florence Whiting.

Sam Kenyon wants a piece of ground and a high priced garage for a high priced Automobile he intends purchasing. Fall River seems to hold his attention and has for some time.

UNSOLDERED DEPT. EMPLOYEES

Left to Right—Lottie Moore, Annie Connelly, Louise Kriegle and Lucy Thibeadau

Mesh Machine Dept. Notes

Many of the mesh machines are running night and day.

Mrs. Grace Crowley has moved into her new mansion between Wrentham and City Mills.

Joe Matteos of the mesh machine department has a tricky Ford. The other day it executed a somersault, landing on all fours; the machine was driven away without suffering any injury.

John Javalaekian of the mesh machine department has been very sick for the last two weeks.

Lena Rowland, of the joining machine department has been away from work due to illness.

Mr. and Mrs. Beaumont have returned from their wedding trip. Employees wish them good luek and a happily married life.

Erganian is becoming an efficient fixer on No 4 mesh machines.

Sahog Ohannasian is the proud father of a baby boy. Our best wishes to you, Sahog.

Magrdah Tutillian is thinking seriously of marriage. Where is she Magrdah?

Joe Sharpe, a long time employee of the mesh machine department, has been out sick two weeks, but is reported convaleseing. We miss you Joe.

Dick Barton attended the J. V. Ray Fire Station dedication in Franklin, Saturday, October 21st.

Chester Anderson has written Dick Berkeley that he is exhibiting the mesh machine in Akron, Ohio. The machine is running as smooth as a top. His next stop will be Columbus, Ohio.

Nelson Riley and Roberta Berry have entered bonds of matrimony.

Sam Lenan has purchased a camp at a summer resort near Woonsocket. He expects to have many good times next summer.

Francis Joyle is another who is learning to roller skate.

Soldered Mesh Notes

Lillian, Helen and Tina went to consult a Fortune Teller last week. She told them many interesting things, among others that each would get a wedding band before the year is out.

Tina Gauvin and seatmates, it is rumored, are practicing at Grand Opera.

Billy Fitzpatrick and Leonard Ward were out in the Country touring in Billy's "John Henry" when a cow loomed in front of the engine. Leonard was so frightened he made a hasty exit over the top of the seat and landed in a heap in the rear.

Coming rather cold weather now for the girls to go over to "The Old Swimming 'Ole with Martha.

Bill reports Tecumseh doing well, but would like to know what makes him cry only at night.

Rose Babinea left us Saturday and returned to Worcester.

YOUNG HUNTERS

Ralph Hemingson, Ted Peterson and a Friend

Lillian Bryden attended the C. E. Convention. The surroundings were rather "Strong."

Ellen Peek is surely a charming Miss when she waves her hair.

Say—Lillian—Come on down to earth and see how it seems.

Martha Pierce attended the A. & P. Ball at Rhodes, Monday evening.

George Clark was hit on the nose while chopping wood one day recently.

Silvia, our Wadco Cartoonist, while out auto-driving in Abington, was bumped into. Result—Smashed tail light and tire rim.

Frank Gaddes had an unfortunate accident one rainy night last week when he ran into a wagon, injuring a child, also smashing the mudguards and radiator of his car.